

Food & Beverage Marketing Assessment



Step 2: Classify

Date: _____ Completed by: _____

School: _____ District: _____

Step 2 Tips:

- Determine if food and beverage marketing materials includes only products that meet the [Smart Snacks in School nutrition standards](#).
- You're probably thinking, "This thing is SO long!" But not to worry! You only need to fill out the sections where you identified food and beverage marketing exists. Just skip over the others and go right to the section you need! And remember to share the responsibility of assessment with your wellness committee – don't feel like you have to do it alone!
 - Cafeteria
 - Hallways
 - Classrooms
 - Computer Labs
 - Libraries
 - Gymnasiums
 - Athletic Fields
 - Locker Rooms
 - Bathrooms
 - Auditoriums
 - Outdoor Spaces
 - Spill-Out Areas – Gathering Spaces, Quads, Courtyards, etc.
 - Administrative Offices
 - Teachers' Lounge
 - Nurse's Office or Clinic
 - School Store, Snack Bar, Coffee Shop or Other Concessions
 - Transportation
- Good news! You do not have to replace durable items or equipment (i.e. scoreboards, beverage coolers, buses, etc.) immediately. However, you must consider your marketing policies as you replace or update those items over time.

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Cafeteria				
Serving Lines & Areas	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Coolers	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Display Cases	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Trash/Recycling Bins		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Utensils, Cups, Plates		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Napkins, Napkin Holders		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Marquis & Menu Boards		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

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Windows, cont.	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Hallways				
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

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School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Classrooms				
Book Covers		<input type="checkbox"/> Yes <input type="checkbox"/> No		
School Supplies		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Computer Labs				
Web Banners		<input type="checkbox"/> Yes <input type="checkbox"/> No		
School Supplies		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

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School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Libraries				
Book Covers		<input type="checkbox"/> Yes <input type="checkbox"/> No		
School Supplies		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

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Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Gymnasiums				
Scoreboards		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Ceiling Banners		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Floors		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bleachers	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Trash/Recycling Bins		<input type="checkbox"/> Yes <input type="checkbox"/> No		
PE/PA Activities & Equipment		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Concession Stands	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Cups, Plates, Napkins	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		

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Windows, cont.	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

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Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Athletic Fields				
Scoreboards		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Fences	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bleachers	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Trash/Recycling Bins		<input type="checkbox"/> Yes <input type="checkbox"/> No		
PE/PA Activities & Equipment		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Concession Stands	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Cups, Plates, Napkins	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Locker Rooms				
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Bulletin Boards, cont,	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Uniforms & Bags		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Bathrooms				
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Auditoriums				
Stages	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Podiums	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Outdoor Spaces				
Playgrounds	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Fences	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bleachers	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Doors	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Trash/Recycling Bins		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Spill-Out Areas – Gathering Spaces, Quads, Courtyards, etc.				
Fences	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Trash/Recycling Bins		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Closed-Circuit TVs/Screens		<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Administrative Offices				
Entry Desk	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Teachers' Lounge				
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Vending Machines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Wraps	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Nurse's Office or Clinic				
Walls	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Physical Space	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
School Store, Snack Bar, Coffee Shop or Other Concessions				
Serving Lines & Areas	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Windows	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Bulletin Boards	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		

Area	Type of Marketing	Smart Snacks Compliant?	Description of Issue	Person or Group Responsible for Space
Transportation				
Busing Area	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Pick-Up/Drop-Off Lines	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		

Date: _____

School: _____

Pick-Up/Drop-Off, cont.	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Parking Lots	<input type="checkbox"/> Posters	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Signage	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Buses	<input type="checkbox"/> Inside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Maintenance Vehicles, ATV's/UTV's, Other Vehicles	<input type="checkbox"/> Inside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/> Other	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Other		<input type="checkbox"/> Yes <input type="checkbox"/> No		